



# IMPACT ENGINE

Drive the highest possible return on investment for your organization's strategy faster than you thought possible.



## A Program That Fuels Strategy Delivery IMPACT

Known as the *IMPACT Engine System™*, this is the only program of its kind that shows you exactly how to *build, run, and elevate your strategy delivery organization* so you can finally earn your seat at the table and make a big IMPACT. For over 25 years, our team has developed a unique system that always delivers.

## Why Your IMPACT Matters

If you are building or running a **PMO, Strategy Delivery Office, Agile or Business Transformation Office**, your career depends upon understanding that in today's results-driven world, it's not enough to be good at your job – you need to be great at making an IMPACT. *This program will help you drive measurable value for the business* – so there's no denying the clear-cut advantage you bring to the team.



*The IMPACT Engine System™ has given me the tools to move that project management needle in our organization. Laura is a fantastic coach who shared personal experiences and lessons learned in a way that's very relatable. The materials and support provided are priceless and I highly recommend the program.*



**Leigh Hasty**

# ITERATE YOUR WAY TO IMPACT

We take you step-by-step through our continuous value delivery framework so you can show value quickly while creating a sustainable model of **IMPACT** for years to come.



## Guiding Your Journey

The only program you need to take you on every step of the journey to build or elevate your strategy delivery organization quickly and show tangible business value along the way.

### Comprehensive Deliverables

Create all of the deliverables you need to build, run, and manage the organization while effectively communicating your value and results.

### Step-By-Step Guidance

Guided delivery model to take you through every step of the process using our Iterate Your Way to IMPACT delivery model.

### 40+ PDUs/CEUs

The training component of this program gives you 40 PDUs (10 Ways of Working, 20 Business Acumen, 10 Power Skills) and a completion certificate.

### On-Demand Access

Videos, in-depth guidance, knowledge checks, worksheets, templates, and guided exercises to apply to your organization at your own pace.

### Lifetime Access

One time payment for ongoing access and early access to new features and program updates including new guidance and resources.

### Guided Case Study

Use our guided case study workbook to apply what you're learning in each step to a real scenario.



“Being in the IMPACT Engine System™ program has made an absolute difference in my life in terms of the headaches and the pain that I would have experienced going it alone. I have no hesitation in recommending joining the program as early as you can because as we speak, time is running out for you. Laura and her team will help you make the IMPACT you need to make quickly.”

**Garfield Charles**

# IMPACT ACCELERATOR MASTERMIND™

For the business leader who wants hands-on support and coaching from top global industry experts guiding you every step of the way.

**IMPACT Engine Certifications**

The only certification of its kind designed to prove your ability to deliver IMPACT.

**Inner Circle Membership**

Targeted training, assessments, guidance, playbooks, and templates to accelerate delivery.

**Hands-On Support**

Feedback on deliverables, guidance on stuck points, and coaching to keep you moving.

**AI Chatbot**

Brainstorm and get real time answers accessing our entire PMO Strategies content database.

**Live Coaching**

Live virtual coaching meetings twice a month to learn from and with your peers.

**Coaching Platform**

Get answers to your questions, feedback on deliverables, and collaborate on solutions.

**Spotlight Training**

Top industry thought leaders share their best advice and coach students in live training.

**IES Planning Templates**

IES planning templates for several major project management platform.

**Network of Peers**

Connect with business leaders in the IES program, share wins, ask advice, and collaborate on deliverables.

**Personal Development**

Utilize mindset, habits, tasks, KPIs, and other planning tools to maximize your personal effectiveness.



You can save yourself so much time and energy following this process if you are leading or a part of the PMO or building out project management capability. This just makes sense. Now, starting again in a new PMO leader role, I've never felt so confident! I know have everything I need to be successful in this new role right in this program.



**Andrea Cirelli**

# IMPACT Engine Certification™ Program

## What Our Certification Can Do for You:

Differentiate yourself from your peers with the only certification that shows applied knowledge and business leadership proficiency.

Ensure you stay one step ahead with a certification exclusively given to students who have demonstrated their ability to apply the IMPACT Engine System™ in a real-world scenario.

### IMPACT ENGINE LEADER™

Designed for business leaders responsible for strategy delivery inside their organization. You'll earn this certification while applying the IMPACT Engine System™ with a group of your peers while receiving comprehensive coaching, guidance, and support over a one year period.

Roles such as PMO, Strategy Delivery Office, Agile Transformation, Business Transformation, or other service-based delivery organization.



### IMPACT ENGINE CONSULTANT™

Designed for consultants that want to apply the IMPACT Engine System™ with their clients. You will earn this certification while being guided by certified consultants with decades of experience in strategy delivery.

This program offers ongoing support and resources, as well as a growing partner program and referral network that can help you build your consulting practice while maintaining your differentiating certification status to include in your proposals.



*This program has jumpstarted my progress and moved me so quickly to a much higher level of IMPACT with our Strategy Delivery Office. I have the clarity and focus that I need and am able to communicate in a way that has stakeholders jumping on board like crazy. This was the best investment I could have made in my own career and to accelerate my organization's IMPACT.*

**Willetta Love**